COURSE NUMBER & TITLE: BE 890 Research in Business Education, 3 cr.

CLASS MEETING TIME: Online Instruction via the Web

PREREQUISITE: Graduate standing

INSTRUCTOR: Dr. Nancy Groneman Hite

OFFICE: Cremer Hall Rm. 310

OFFICE HOURS: Tuesdays and Thursdays, 10:00 a.m. - 12:30 p.m.

TELEPHONE NUMBER: 620-341-5415

REQUIRED TEXTS: Research Methods in Business Education, Delta Pi Epsilon Service Bulletin No. 4, by Padmakar M. Sapre, Delta Pi Epsilon publisher sold through the NBEA office.

SUPPLEMENTAL MATERIALS: Current journal articles on research in business education using E-Resources through the ESU William Allen White Library web site and web sites providing rules and examples based on the APA Style Manual

Conceptual Framework
Outcomes for Teacher Candidates and Other School-Based Professionals:

Knowledge:
Candidates will exhibit knowledge of:
6. essential concepts of planning, assessment, and instruction.

Skills:
Candidates will be able to:
2. demonstrate professional performance that reflects current theory, research, and practice.

Dispositions:
Candidates will demonstrate a:
3. dedication to life-long learning by participating in professional organizations and keeping current with research in their field.

DESCRIPTION OF COURSE: The purpose of this course is to help students: (1) develop an appreciation for the value of business education research and its practical applications for classroom teachers and the teaching and assessment processes, (2) understand the basic research process, and (3) conduct a short research project related to a business education issue/topic.

COURSE OBJECTIVES:
• Read research studies and analyze their conclusions and usefulness as a teacher practitioner
  Conceptual Framework: Effective Practitioner (Disposition 3)(Professional Education Standard 7, 8)
• Understand the scientific method of inquiry and formulate a research problem in terms of assessing student performance, instructional methodologies, or program success  
   *Conceptual Framework: Critical Thinker (Skills 2) (Professional Education Standard 7, 8)*  
• Conduct a current literature review in the business education field using printed and online research sources  
   *Conceptual Framework: Creative Planner (Knowledge 6) (Professional Education Standard 7)*  
• Develop an appropriate research methodology for a research study  
   *Conceptual Framework: Critical Thinker (Knowledge 6)*  
• Gather, report, analyze, and interpret data  
   *Conceptual Framework: Critical Thinker (Disposition 3) (Professional Education Standard 8)*  
• Draw conclusions, recommendations, and implications for business educators and/or business curriculums  
   *Conceptual Framework: Critical Thinker (Disposition 3) (Professional Education Standard 8)*  

**SPECIAL FEATURES OF THE COURSE:** Students will conduct an action research study.

**COURSE EVALUATION PROCESS:** Points for each assignment will vary and be provided within the assignment. The final research paper will be worth 50 pts. Points will be taken off for grammar, spelling, and punctuation errors. Late assignments will be worth 50% of points possible for the assignment to encourage student to meet assignment deadlines.

A = 92% of total points possible (94 pts)  
B = 84% (85 pts.)  
C = 76% (76 pts.)  
D = 68% (67 pts.)

**ATTENDANCE POLICY:** Attendance and participation is an important part of the learning process. The option of the instructor to initiate student withdrawal during the first part of the semester, if you have completed none of the assignments, (FSB 760006) applies to this course.

**ACADEMIC DISHONESTY:** Students who are caught cheating on a test (other than an open book exam), sharing answers or papers with other students, or plagiarizing material in a report will fail the class.

**COURSE TOPICS, ASSIGNMENTS & DEADLINES**

1. Value of research and its application to the classroom in terms of curriculum development, teaching strategies, student assessment and/or classroom management  
2. Scientific method  
3. Analysis of problem statements, hypotheses, and methodologies  
4. Reviews of literature and use of the APA Style manual  
5. Research designs  
6. Research data, populations, and samples  
7. Presentation of research results  
8. Qualitative research  
9. Conducting a mini-research study and writing a research paper